

The Complete Shopify Aliexpress Dropship Course

Previous (before 26 May 2023)

New (after 26 May 2023)

1 The Essentials

- 1 Introduction
- 2 Essential #1 - How you WILL make money !
- 3 Essential #2 (Part 1) - Setting up your FREE Shopify account
- 4 Essential #2 (Part 2) - Setting up your FREE Shopify account
- 5 Essential #3 - Understanding your Shopify account

2 Building out your

- 6 Adding a 'Contact Us' page
- 7 Adding a Refund Policy, Terms & Conditions and a Privacy Policy
- 8 Improving Navigation
- 9 Your Logo
- 10 Sourcing Images
- 11 Free image websites
- 12 Your First Theme (Part 1)
- 13 Your First Theme (Part 2)
- 14 Choosing And Adding Other Themes
- 15 You Are Not Alone!
- 16 Section Sum Up

3 Choosing your m

- 17 Choosing Your Market
- 18 Deciding What To Sell - The Golden Rules

4 Adding products

- 19 Getting it all setup
- 20 Importing Products
- 21 Product Page Tidy Up
- 22 Selling the Benefits NOT the Features
- 23 Time to Take A Breath!
- 24 Collections
- 25 Section Sum Up

5 Now it gets exciti

Time 2:30 approx

- 26 Time To Start Making Money !
- 27 Choosing A Shopify Plan
- 28 Registering A Domain Name (2 Options)
- 29 Registering A Domain Name With An External Host (Part 1)
- 30 Registering A Domain Name With An External Host (Part 2)
- 31 Registering A Domain Name With An External Host (Part 3)
- 32 Setting Up Your Email On Your External Host
- 33 Connecting Your Domain Name To Your Shopify Store
- 34 Removing The Password Protection
- 35 Adding Emails To Your Contact Us Page
- 36 Adding the Title And Meta Description
- 37 The 3 Shipping Models
- 38 Implementing A Basic Shipping Rate
- 39 Payment Providers
- 40 Setting Your Store Currency
- 41 Making A Test Order

6 Driving Traffic - l

- 42 Section Intro
- 43 Analytics
- 44 LuckyOrange
- 45 Preparing for Email

7 Driving Traffic -

- 46 Why Free?
- 47 Free Traffic #1
- 48 Free Traffic #2
- 49 Free Traffic #3
- 50 Free Traffic #4
- 51 Free Traffic #5
- 52 Free Traffic Sum Up

8 Driving Traffic - E

- 53 Section Intro
- 54 Easy Affordable Traffic #1
- 55 Easy Affordable Traffic #2
- 56 Easy Affordable Traffic #3 (Part 1)
- 57 Easy Affordable Traffic #3 (Part 2)

9 Driving Traffic - F

- 58 Paid Ads
- 59 The Perfect Strategy

1 The Essentials

- 2 Essential #1 - How you WILL make money !
- 3 Essential #2 (Part 1) - Setting up your FREE Shopify account
- 4 Essential #2 (Part 2) - Setting up your FREE Shopify account
- 5 Essential #3 - Understanding your Shopify account

2 Building out your Shopify store

- 6 Adding a 'Contact Us' page
- 7 Adding a Refund Policy, Terms & Conditions and a Privacy Policy
- 8 Improving Navigation
- 9 Your Logo (first mention of choosing a niche)
- 10 Your Hero Image
- 11 Your First Theme (Part 1)
- 12 Your First Theme (Part 2)
- 13 You Are Not Alone!
- 14 Section Sum Up

3 Choosing your market and deciding what to sell

- 15 Choosing Your Profitable Market Part 1
- 16 Choosing Your Profitable Market Part 2
- 17 Deciding What To Sell - The Golden Rules

4 Adding Products

- 18 Your First Product
- 19 Product Page Tidy Up
- 20 Selling the Benefits NOT the Features
- 21 Section Sum Up

5 Now it gets exciting - time to build a real business !

- 22 Time To Start Making Money !
- 23 Choosing A Shopify Plan
- 24 Registering A Domain Name (2 Options)
- 25 Registering A Domain Name With An External Host (Part 1)
- 26 Registering A Domain Name With An External Host (Part 2)
- 27 Registering A Domain Name With An External Host (Part 3)
- 28 Setting Up Your Email On Your External Host
- 29 Connecting Your Domain Name To Your Shopify Store
- 30 Removing The Password Protection

6 Your first 10K - getting started

- 31 The Right Mindset
- 32 The Key Foundations for Success
- 33 Adding The Title And Meta Description
- 34 Adding a footer menu
- 35 Collections
- 36 A Featured Collection

7 Your first 10K - Your store - taking it to the next level

- 37 Image with Text
- 38 Updating the Policies
- 39 Grammar
- 40 Branding The Checkout
- 41 Your Blog
- 42 Your Brand
- 43 Ensuring your store loads fast - everytime!
- 44 Contact Us Form
- 45 Taking Customer Service To The Next Level
- 46 FAQ

8 Your first 10K - Your Store - Speed

9 Your first 10K - Your Store - Customer Service

- 47 Reliable Supplier 1
- 48 Reliable Supplier 2
- 49 Reliable Supplier 3

10 Your first 10K - Products - Finding Reliable Suppliers

- 50 Choosing And Setting Up Your Markets
- 51 Fast & Affordable Shipping with Supplier 1
- 52 Fast & Affordable Shipping with Supplier 2
- 53 Shipping Zones and Shipping Rates
- 54 Shipping And Handling

12 Your first 10K - Driving Traffic - Your Ideal Customer

- 55 Section Intro
- 56 Who is your ideal customer
- 57 Essential Analytics

13 Your first 10K - Driving Traffic - Let's Get Ready!

- 58 What are your visitors doing?
- 59 Preparing for Email

	10 Order Fulfillment	60 The Customer Purchase Procedure - What Actually Happens		14 Your first 10K - Driving Traffic - Easy FREE Wins!		60 How to generate free targeted traffic
		61 Ordering The Product And Fulfilling the Order				61 The Power of Community - Part 1
		62 How To Scale Your Orders (A Suggestion)				62 The Power of Community - Part 2
		63 Returns & Refunds				63 Your Content Plan
	11 Building Credibili	64 Branding		15 Your first 10K - Driving Traffic - Easy AFFORDABLE Wins!		64 Easy Affordable Traffic #1
		65 FAQ Page				65 Easy Affordable Traffic #2 - Part 1
		66 Product Reviews				66 Easy Affordable Traffic #2 - Part 2
		67 Site Speed				67 What's possible?
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		69 Shipping And Handling				69 The Perfect Strategy
		70 A Virtual Phone System		17 Preparing for Sales		70 Payment providers
	12 Boosting Your Sa	71 Abandoned Carts - What Are They And Why Do They Happen?				71 Tracking the order
		72 Abandoned Cart Emails		18 Making Sales		72 The Customer Purchase Procedure - What Actually Happens
		73 Abandoned Cart Push Notifications				73 DSers - Ordering The Product And Fulfilling the Order
		74 Crosssells & Upsells				74 CJ - Ordering The Product And Fulfilling the Order
	13 Beyond \$10K/mc	75 Intro				75 How To Scale Your Orders (A Suggestion)
		76 Aliexpress Agents				76 Returns & Refunds
		77 Spocket		19 Beyond \$10K/month - Boosting Your Sales		77 Abandoned Carts - What Are They And Why Do They Happen?
		78 Importify				78 Recovering Abandoned Carts With Email
		79 Salehoo				79 Recovering Abandoned Carts With Chatbots
	14 Beyond \$10K/mc	80 Multiple Currencies				80 Crosssells & Upsells
		81 Multiple languages				81 Discounts & Gift cards
	15 Beyond \$10K/mc	82 How To Build Your Team				82 Product reviews
		83 Staff Accounts				83 Product branding
	16 Good Housekeep	84 Registering A Business		20 Beyond \$10K/month - Going international		84 Multiple markets
		85 Running Your Business				85 Multiple languages
		86 Backup				86 Multiple Currencies
	17 The Sky's The Li	87 The Millionaire Mindset		21 Beyond \$10K/month - Running Your Business		87 How To Build Your Team
		88 Selling Your Business				88 Keeping accounts
		89 Final thoughts		21 Beyond \$10K/month - The Sky's The Limit		89 Selling Your Business
	18 Bonus Section	90 BONUS LECTURE - Don't miss out!				90 Final thoughts